

THE POWER OF THE PROTOTYPE

CALL FOR ENTRIES

THE POWER OF THE PROTOTYPE: A TWO-DAY EXHIBITION AT THE MAKER FAIRE IN SAN MATEO, CA (MAY 3-4).*

THIS EXHIBIT AIMS TO DEMONSTRATE TO THE GENERAL PUBLIC THE FOLLOWING:

- *EVERYONE MAKES PROTOTYPES: ARTISTS, PRODUCT DESIGNERS, FURNITURE MAKERS, ETC.*
- *PROTOTYPES ANSWER SPECIFIC QUESTIONS, THEY ARE ITERATIVE*
- *THEY CAN BE ROUGH AND HUMBLE*

REQUIREMENTS:

- *A PHYSICAL PROTOTYPE OF AN ARTWORK, PRODUCT, OR IDEA. ROUGH IS GOOD.*
- *BRIEF NOTE ABOUT WHAT IT WAS FOR, WHAT YOU LEARNED FROM IT*
- *A PHOTO, DRAWING OR RENDERING OF THE FINISHED PIECE*
- *SIZE: SOMETHING THAT WILL FIT ON A TABLE TOP AND CAN BE SHIPPED OR DROPPED OFF IN SAN MATEO, CA BY 4/25*

DEADLINES:

- 1. COMMITMENT TO EXHIBIT VIA EMAIL OR PHONE. PLEASE INCLUDE A JPEG PHOTO OR URL OF PROTOTYPE BY: APRIL 18*
- 2. ARTWORK MUST BE RECEIVED BY: FRIDAY, APRIL 25.*
- 3. ARTWORK WILL BE READY FOR PICK UP/RETURNED BY: MAY 9TH.*

NOTE: YOU MAY DROP OFF IN PERSON, AND IN SOME CASES I CAN ARRANGE FOR PICK UP AND DROP OFF. YOU MUST PROVIDE RETURN SHIPPING, UNLESS YOU MAKE SPECIAL ARRANGEMENTS WITH ME.

ADDRESSED TO:

*MARIA MORTATI
128 AVILA ROAD
SAN MATEO, CA 94402
415.235.8994
MARIA@MORTATI.COM*

**THE MAKER FAIRE IS A TWO-DAY, FAMILY-FRIENDLY EVENT THAT CELEBRATES THE DO-IT-YOURSELF (DIY) MINDSET. IT'S FOR CREATIVE, RESOURCEFUL PEOPLE OF ALL AGES AND BACKGROUNDS WHO LIKE TO TINKER AND LOVE TO MAKE THINGS.*

[HTTP://MAKERFAIRE.COM/](http://makerfaire.com/)

MAY 3 AND 4, SAN MATEO

